

04-05

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2020

WEBINAR

PRINCIPLES

OF IT

LEADERSHIP



PRINCIPLES OF IT LEADERSHIP

4 - 5 November 2020
WEBINAR

The workshop is designed for anyone who has responsibility for managing an IT support organization or division, or who is being positioned to manage such a portfolio

WORKSHOP OVERVIEW

Great IT leadership is essential in every business. Companies benefit from an executive who can make the most of the industry's technical advances and motivate people within and beyond the IT department. Technology needs to be the heart of a business, and the CIO must have a place on the board with a voice as loud as any head in the company.

Today, more IT leaders are making that move to the top of the business. Instead of accepting the task for internal concerns, a smart CIO will engage with the rest of the business and take the lead to bring the organization into a technology-equipped future. IT director and managers have an increasingly vital role to play within organisations as they become more dependent on technology both operationally and strategically to improve business performance.

This workshop will examine groundbreaking techniques for developing ideas and plotting a successful technology vision. It will focus on the important leadership role that senior IT executives play within an organisation.

8 REASONS TO ATTEND

1. Develop IT leadership skills and build influence
2. Plan and deliver clear, concise communication to direct, guide and engage employees
3. Understand what makes an IT leader
4. Assess how to build and use senior level influence effectively
5. Examine how IT leaders can use corporate politics to their advantage
6. Identify your leadership and management style and use it to best effect
7. Best practices to managing and coaching technology teams
8. How to shape your leadership brand

WHO SHOULD ATTEND?

The program is designed for anyone who has responsibility for managing an IT organization, department or division, team or support, or who is being positioned to manage such a portfolio

- All levels of IT managerial positions
- Future IT Managers (CIO, CTO, Head of IT, IT Managers etc)
- Across all industry sector

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FACILITATORS



Charles Guise-Brown

Principal
CIO Outsourced

Charles has a banking, information technology and marketing background. He is an experienced IT Executive as well as the CIO of a Tier 2 Specialised Hospital Group. He was the CIO of a Tier 1 South African Retail Bank as well as the CEO of a software development company providing core systems to a Pan African lender.

Charles has proven expertise and track record of provisioning of IT enablement services and delivering an IT innovation pipeline. He has specialised knowledge of Marketing Automation, CRM, BI and Data Warehousing. Charles has strong communication skills, Leadership and High levels of technical proficiency, people skills. He is passionate about enabling class leading capability for organisations and leveraging data.



Marlon Moodley

Managing Director, B2HA ICT
Advisory (Pty) Ltd

Marlon Moodley is currently the managing director of B2HA ICT Advisory (Pty) Ltd, which works with clients mainly at board level, to address technology and people matters that have begun to affect their business strategically and operationally.

Marlon previously served as Group CIO (Chief Information Officer) of Harmony Gold Ltd and was responsible for turning around their underperforming IT division and reported at board level.

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DAY ONE

09:00 - **START TIME**

SESSION-1 - HIGH LEVEL ROLE OF SENIOR IT EXECUTIVES

- IT leaders at board level – what CEOs look for
- The responsibilities of IT corporate leadership
- A process model for IT to business alignment
- Technology governance structures
- IT brand – aligning reality and perception

SESSION-2 - PERSONAL LEADERSHIP

- How CIOs optimize time and activity
- Secrets of successful CIOs
- Leadership opportunities for IT professionals
- Building and maintaining reputation
- Developing a personal brand

SESSION-3 - IDENTIFY YOUR LEADERSHIP AND MANAGEMENT STYLE

- Assessing your style of leadership
- Recognizing leadership styles in others
- Influencing strategies for the different leadership styles
- Corporate politics – the inside track
- Developing successful political networks

SESSION-4 - TEAM LEADERSHIP

- A model for high performing IT teams
- Understanding your team's dynamics
- Building and motivating IT teams
- Developing staff in real time
- Organizing IT teams to maximize performance

SESSION-5 - TECHNOLOGY & INNOVATION LEADERSHIP

- The process of innovation and the creative mindset
- Techniques to foster innovation
- The importance of technology in innovation
- Selecting the best innovation ideas
- Lanterns to the future – creating technology vision

13:00 **END OF WORKSHOP**

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DAY TWO

09:00 - **START TIME**

SESSION-1 - LINKING IT MANAGEMENT TO BUSINESS PRIORITIES

- Outlining a proven process for IT strategy
- Aligning IT strategy to business priorities
- Strategic domains and objectives
- Looking for a better way – optimizing IT strategy
- Composing and communicating the plan

SESSION-2 - IT PROJECT EXCELLENCE

- Validating project business cases
- IT project management wisdom
- Effective project governance and reporting
- Project portfolio management guidelines
- Guidelines for successful change projects

SESSION-3 - IT COMMUNICATING TECHNOLOGY

- The art of communicating technology
- Presenting IT to non-technical audiences
- Creating a compelling technology message
- Handling difficult (IT) situations
- Business relationship scenarios

SESSION-4 - OPERATIONAL EXCELLENCE

- Continual Service Improvement (CSI) models
- An overview of different frameworks, including ITIL, Six Sigma and Lean IT
- Preparing for major (technology) incidents
- Managing major incidents
- Leading in crisis – the art of communication

SESSION-5 - COMMERCIAL ACUMEN

- The art of good commercial decisions
- Getting the most from IT partners
- Contract guidelines for successful IT
- Delivering better negotiated outcomes
- Negotiating as a team

13:00 **END OF WORKSHOP**

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Upon completing the workshop, attendees will receive CPD certificates with 5 CPD points from the ICITP (The Institute of Chartered IT Professionals)



SAQA no is 721

DELEGATE FORM

Company Name: _____	Telephone: _____	VAT number: _____
Order Contact: _____	Physical Address: _____	Billing contact: _____
Email Address: _____	Date: _____	Email address: _____

Attendee Details

PLEASE REGISTER THE FOLLOWING DELEGATES FOR THE FOLLOWING WEBINAR: Principles of IT Leadership 2020

Name: _____	Name: _____	Name: _____
Email: _____	Email: _____	Email: _____
Telephone: _____	Telephone: _____	Telephone: _____
Job Title: _____	Job Title: _____	Job Title: _____

AUTHORISATION

Account Name : African Innovator Group (Pty) Ltd.
Bank : FNB
Branch : Irene Mall
Branch code: 210529
Account Number 625 598 057 03
Swift: FIRZAJJ
When Making Deposit Please Use Your Name Or Company Name As Deposit Reference

How To Register:
events@itnewsafrika.com

For Further Information:
Please Contact Us On
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Job Title: _____
Date: _____
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R2999 for CPD points, course material, recorded video.
R12999 for CPD + ICITP Professional Certification.

AMOUNT DUE (INCL VAT):

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TERMS & CONDITIONS

- Payment is due in full at the time of registration and includes workshop training, CPD Points and detailed event materials. Your registration will not be confirmed until payment is received and may be subject to cancellation.
- You may substitute delegates at any time by providing reasonable notice in advance to African Innovator Group.
- For any cancellations received in writing in not less than eight (8) days prior to the event, you will receive a 90% credit to be used at another African Innovator Group event which must occur within one year from the date of issuance of such credit. An administration fee of 10% of the contract fee will be retained by African Innovator Group for all permitted cancellations.
- No credit will be issued for any cancellations occurring within seven (7) days (inclusive) of the event.
- In the event that African Innovator Group cancels an event for any reason, you will receive a credit for 100% of the contract fee paid. You may use this credit for another African Innovator Group event to be mutually agreed with African Innovator Group, which must occur within one year from the date of cancellation.
- In the event that African Innovator Group postpones an event for any reason and the delegate is unable or unwilling to attend on the rescheduled date, you will receive a credit for 100% of the delegate fee paid. You may use this credit for any another African Innovator Group event to be mutually agreed on with African Innovator Group, which must occur within one year from the date of postponement.
- Except as specified and explained above, no credits will be issued for cancellations. There shall be no refunds given under any circumstance.
- Kindly note that while speakers and their topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, African Innovator Group reserves the right to alter or modify the advertised speakers and/or topics if necessary without any liability to you whatsoever. Any substitutions or alterations will be updated on the event website as soon as possible.

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